

# JOIN OUR TEAM

## Embark on an exciting journey with EvidentIQ!



Working Student (f/m/x)

#### career@evidentiq.com



EvidentIQ, a leading provider of innovative clinical trial software solutions, is seeking an enthusiastic working student to join our marketing team as a Product Marketing Assistant.

This part-time role offers an excellent opportunity for students to gain hands-on experience in product marketing within the dynamic field of clinical trial software.

### **KEY RESPONSIBILITIES:**

- Assist in the development and execution of product marketing initiatives for our eClinical solutions (EDC, eCOA, ePRO, eConsent, eTMF, CTMS)
- Support the creation of marketing content for various digital channels
- Help with market research and competitive analysis tasks
- Contribute to the planning and implementation of online marketing campaigns
- Assist in maintaining and updating product information across marketing materials
- Support the marketing team in day-to-day activities and projects

#### QUALIFICATIONS:

- Currently enrolled in a Bachelor's or Master's program in Marketing, Business, Computer Science, or a related field.
- Strong interest in marketing, particularly in the software or healthcare industry.
- Excellent written and verbal communication skills in English (additional languages are a plus).
- Proficiency in Microsoft Office suite and familiarity with digital marketing tools.
- Basic understanding of social media marketing and content creation.
- Ability to work 15-20 hours per week alongside your studies.
- Self-motivated with the ability to work independently and as part of a team.



#### What We Offer:

- Flexible working hours to accommodate your study schedule
- Hands-on experience in product marketing for cuttingedge clinical trial software
- Exposure to multiple brands (Dacima, Marvin, and Clindex) within the EvidentIQ group
- Mentorship from experienced marketing professionals
- Opportunity to apply theoretical knowledge in a realworld business setting
- Potential for future full-time employment based on performance and business needs

## Apply here: career@evidentiq.com